



CMS

Website & Portal Management Solutions

Content Management Solutions

Your website or portal is your face to the world and helps attract customers and potential partners. Your intranet or extranet is an equally important tool for your business.

Your external website/portal or intranet/extranet has to be up-to-date, attractive and easy to access and maintain. A Content Management System is a tool that helps in creating, editing, managing and publishing content to the web.

Content Management Systems help in:

- Allowing content owners to create, edit and publish content without requiring any programming knowledge
- Keeping content up-to-date by automatically publishing and removing predetermined content
- Establishing a company workflow to edit, approve and publish content
- Maintaining audit trails for accountability
- Enforcing company standards, branding and maintaining a consistent look and feel
- Avoiding delays and bottlenecks in web site management
- Reducing costs and enhancing ROI
- Increasing customer satisfaction

We recommend and implement appropriate CMS solutions that meet your specific needs, preferences and budget through our proven implementation methodologies.

Our full range of CMS services include:

- Portal/Website Needs Assessment
- WebSite/Portal Structural Design
- Graphic Design
- Template Design
- Content Input/Migration
- User Training
- Hosting and Maintenance

Imex Systems Inc. supports and provides implementation services for all major content management systems including Ektron, Microsoft and RedDot Solutions.



CMS FEATURES

**No Programming
Knowledge Required for
Use**

WYSIWYG Editor

100% Browser based

Content History Tracking

**Online Forms and RSS
Feeds**

Multi-language Support

Scalable

Search Engine

Accessibility Support

Simple Administration

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