



# iBolt

Business Driven Integration



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## Working A Little Magic for Allstate

### The business:

The Allstate Corporation (NYSE: ALL) is the nation's largest publicly held personal lines insurer. Widely known through the "You're In Good Hands With Allstate®" slogan, Allstate provides insurance products to more than 16 million households and has approximately 12,300 exclusive agents and financial specialists in the U.S. and Canada. Customers can access Allstate products and services through Allstate agents, or in select states at allstate.com and 1-800 Allstate®. EncompassSM and Deerbrook® Insurance brand property and casualty products are sold exclusively through independent agents. Allstate Financial Group includes the businesses that provide life and supplemental insurance, retirement, banking and investment products through distribution channels that include Allstate agents, independent agents, financial institutions and broker-dealers. Allstate Insurance Company offers financial services products including property and casualty insurance, life insurance and annuities.

### The challenge:

Allstate Insurance Company, a wholly-owned subsidiary of The Allstate Corporation, needed an integrated system to develop and manage annuity and life insurance products. The system needed to be capable of managing a changing set of business processes, modeling alternatives and scaling to the growth in volume and complexity of these critical business lines. Allstate selected the Transcend and Lanmark applications created in [eDeveloper](#) by Trimark. Transcend/Lanmark allowed Allstate to model, create and manage annuity and life insurance products. With Trimark's subsequent acquisition by PeopleSoft and the eventual discontinuation of the business unit by PeopleSoft, Allstate needed to make certain that it had capabilities for developing, maintaining and integrating these applications.

### The solution:

Allstate Insurance Company acquired an earlier version of [eDeveloper](#), the tool used to create the annuity and life insurance applications. With a team of more than 50 Magic programmers, they successfully integrated and enhanced a very large and diverse set of applications spanning multiple disciplines and business processes.

### Benefits:

By first selecting an application developed in [eDeveloper](#), Allstate was in good hands. When it came time to take over responsibility for maintaining and enhancing this major business application, they were able to assemble a team of developers as well as train and develop new ones. The application brings immeasurable benefit to the organization: it allows for rapid agility in business processes by empowering Allstate to model and create a large number of annuity and life insurance products. Since implementation, more than 1500 such products have been created. Nearly one-million financial services contracts are tracked and managed by the system. Estimates of the financial scope of these contracts exceed \$20 billion in assets. As such, it is one of the largest and most significant financial management system installations in the world.



### Client Information

*Allstate Life Insurance Company's use of Magic is truly impressive. With 50 developers and an army of users they manage around 1500 financial products representing nearly a million contracts exceeding 20 billion dollars in business.*

**John Morris,**  
DatamotiveSystems, Inc.

### Company website:

<http://www.allstate.com/Finance/FinancialProducts/Annuities/PageRenderer.asp?Page=main.htm>

### Client Information

Company name: The Allstate Corporation (NYSE:ALL)  
Project name: Annuities Management System  
Industry: Insurance  
Functionality: Annuity System

### System Information

Magic Product: Magic eDeveloper  
Client OS: WinNT  
Server OS: Solaris  
Database: Oracle

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